

# FOOTPRINTS ON PARKS 2014

A SUMMARY OF PARK IMPACTS MADE POSSIBLE THROUGH YOUR SUPPORT



## FUNDING FOR PARKS

### \$68 MILLION FOR URGENT REPAIRS

...and access was made possible by the Parks Replacement Bond. PPF's role (among many partners) was central to the campaign: three years of outreach, polling & planning, raising campaign funds, and grassroots organizing. With 73% voter approval, the measure was the most popular in 75 years. Our gratitude goes to Commissioner Amanda Fritz for her leadership and outstanding community outreach. (Pictured: Friends of Peninsula Park Rose Garden.)



### \$330,000 AWARDED

PPF grants to support parks will reach **\$330,000** in 2014. We also helped raise another \$80,000 for the FixOurParks campaign, for a **44% increase in our support for parks** over last year.

### DAWSON PARK

...has more smiling children thanks to a water feature unveiled in July. The gift was made possible through a \$200,000 gift from Legacy Emmanuel championed by Commissioner Nick Fish.



### AUDIENCE FUNDRAISING RECORDS SET

...at Summer Free for All movies and concerts. We pass-the-hat at many events to provide essential funding for neighborhood events. In 2014, thanks to a \$10,000 challenge match, the nightly donation record for concerts **doubled** (\$3,375), and the movie record **tripled** (\$1,508).

### SUMMER RECREATION & MEALS

...were provided for a record number of children in parks last summer. PPF secured the largest sponsoring gift thanks to Bank of America, and raised additional funds to extend the program for the entire summer. 111,000 nutritious lunches were provided by PP&R.

### FOREST PARK TRAIL REPAIR

...performed by the Forest Park Conservancy was made possible by a \$7,500 grant.

### ...& MORE

We're proud to provide fiscal sponsorship support for community efforts to improve parks by Friends of Peninsula Park Rose Garden and Friends of South Park Blocks.

## FIND OUT MORE, AT PARKLANDIA.ORG

Videos, photos, and stories about your parks.

## BUILDING A PARKS MOVEMENT

Portland's parks legacy has always relied on the generosity and action of its citizens. We are proud to support the dedicated volunteers and nonprofits that make our park system great.

### PARKE DIEM: PORTLAND'S CITYWIDE VOLUNTEER EVENT

Over 1,300 volunteers and 30 dedicated organizations joined forces to celebrate volunteerism, raise parks awareness, and complete 71 projects during the 2nd Annual "Parke Diem" volunteer event, held on October 10th and 11th. (Photo © Hoyt Arboretum.)



### SUMMER OUTREACH

PPF tabled at 125 events in 2014. At 100 Summer Free for All concerts and movies, we supported neighborhood committees, collected donations, and spread the word about park needs.

### EARTH DAY

Portland Earth Day Coalition organized Portland's largest Earth Day gathering, with over 2,000 attendees at Kenton Park. PPF was proud to accept donations in support of planet Earth.

### ARTS IN PARKS: #CAPTUREPARKLANDIA

In partnership with Portland Art Museum and PP&R, PPF helped launch an Instagram photo campaign challenging Parklandians to photograph their parks experience. Enjoy 2,200 more Instagram photos on our website.

(Photo © Jessica Selig.)



### PARKLANDIANS UNITED

We co-hosted with PP&R the first-ever "Parklandians Unite" event—a celebration of park-supporting organizations and neighborhood committees. (Photo © T.S. Whalen.)

